

## **Developer Email**

### **Subject:**

DEVELOPER OPPORTUNITY - SUNLIFE AUSTRALIA OVER 50'S DEVELOPMENTS

### **Body:**

Dear \_\_\_\_\_ ,

SunLife Australia has recently launched the SunLife Australia brand, and we are keen to talk to developers in regard to branding their current or prospective site, a SunLife development, and utilizing our specialised and extensive sales and marketing platform - visit [www.sunlifeaustralia.com.au](http://www.sunlifeaustralia.com.au)

SunLife Australia caters to the strong demand and massive developer opportunity across Australia for over 50's seeking freehold middle to high end apartments and villas in a vibrant community lifestyle. The market depth is substantial.

### **We seek property developers to brand their development a SunLife:**

- 1) An existing site they own and seek to develop
- 2) A prospective site they want to purchase
- 3) A site as a co-development with SunLife Australia

SunLife Australia directors are experienced property developers and financiers. They understand property development. SunLife Australia collaborates and forms strategic alliances with real estate agents, finance brokers, professional services, and builders Australia wide including a strategic alliance with Oxbridge.

This second to none network, extensive databases, experience with social media, collaboration with seniors websites, seniors magazines, TV and many other marketing tools, means SunLife Australia is a specialist leader in marketing to the middle to upper over 50's affluent community.

Please click on the following to review the details on our FACT SHEETS:

1. The Power of SunLife

<https://sunlifeaustralia.com.au/wp-content/uploads/2023/06/The-Power-of-SunLife-FACT-SHEET.pdf>

2. A Developer's Perspective

<https://sunlifeaustralia.com.au/wp-content/uploads/2023/06/A-Developers-Perspective-FACT-SHEET.pdf>

3. Developer Opportunities

<https://sunlifeaustralia.com.au/wp-content/uploads/2023/06/Developer-Opportunities-FACT-SHEET.pdf>

4. Branding Opportunities

<https://sunlifeaustralia.com.au/wp-content/uploads/2023/06/Branding-Opportunities-FACT-SHEET.pdf>

5. Marketing & Sale Opportunities

<https://sunlifeaustralia.com.au/wp-content/uploads/2023/06/Marketing-Sales-Opportunities-FACT-SHEET.pdf>

I will call you in the next following days to discuss prospective SunLife developments.

Best regards,